

Message Text

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PAGE 01 DAMASC 07359 010918Z
ACTION EB-08

INFO OCT-01 AF-10 EUR-12 NEA-10 ISO-00 PA-02 PRS-01
USIA-15 INR-07 AGRE-00 /066 W
-----017439 011412Z /43

R 010803Z DEC 77
FM AMEMBASSY DAMASCUS
TO USDOC WASHDC
INFO SECSTATE WASHDC 5806
AMEMBASSY ABU DHABI
AMEMBASSY ALGIERS
AMEMBASSY CAIRO
AMEMBASSY DOHA
AMEMBASSY JIDDA
AMEMBASSY KUWAIT
AMEMBASSY MANAMA
AMEMBASSY MUSCAT
AMEMBASSY RABAT
AMEMBASSY SANA
AMEMBASSY TEHRAN
AMEMBASSY TEL AVIV
AMEMBASSY TUNIS
AMEMBASSY TRIPOLI
AMCONSUL ALEXANDRIA
AMEMBASSY AMMAN
AMEMBASSY ANKARA
AMEMBASSY ATHENS
AMEMBASSY BEIRUT
AMCONSUL CASABLANCA
AMCONSULASDHAN
AMCONSUL ISFAHAN
AMCONSUL ISTANBUL
USLO RIYADH
AMEMBASSY KHARTOUM
AMCONSUL ORAN
AMCONSUL SHIRAZ
AMCONSUL TABRIZ
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AMCONSUL TANGIER

UNCLAS DAMASCUS 7359

E.O. 11652: NA
TAGS: BEXP,SY
SUBJECT: FY 79 USDOC/CAGNE TRADE PROMOTION EVENT SCHEDULE

REF: (A) STATE 249122; (B) DAMASCUS 3696; (C) DAMASCUS 3048

1. WE ARE DISAPPOINTED WITH THE TRADE EVENTS SCHEDULE PROPOSED IN REFTEL (A). DISAPPOINTED BECAUSE SYRIA APPEARS TO BE PRETTY EFFECTIVELY CUT OUT OF USDOC-SPONSORED TRADE EVENTS, EXCEPT FOR TWO VIDEO/CATALOGUE SHOWS AND THE DAMASCUS INTERNATIONAL FAIR, FROM DECEMBER, 1977, TO OCTOBER, 1979. THIS IS IN SHARP CONTRAST TO CY77, WHEN THIS MISSION RECEIVED TWO USDOC TRADE MISSIONS, TWO IOGA TRADE MISSIONS, ONE SEMINAR MISSION (EDP, TO ARRIVE DECEMBER 11), AS WELL AS PARTICIPATING IN THE US PAVILION AT THE DAMASCUS INTERNATIONAL FAIR. RESPONSE FROM USDOC, STATE, AND BUSINESS PARTICIPANTS TO THESE DAMASCUS TRADE EVENTS GENERALLY HAS BEEN EXCELLENT, LEADING US TO WONDER WHY SYRIA FIGURES SO SLIGHTLY IN USDOC PLANS FOR FY79. TRADE MISSIONS HAVE BEEN, TOGETHER WITH THE FAIR, OUR MOST SUCCESSFUL MEANS OF INTRODUCING NEW COMPANIES, PRODUCTS AND SERVICES TO THIS MARKET. WE HAVE BUILT UP AN ORGANIZATION PARTICULARLY SKILLED AT HANDLING TRADE MISSIONS AND GOOD AT GETTING MAXIMUM BENEFIT FROM THEM. WE WILL THUS RISK LOSING A MOST EFFECTIVE TOOL FOR PROMOTING US INTERESTS.

2. ACTION REQUESTED: USDOC TO REVIEW SYRIA'S PLACE IN FY79 SCHEDULE WITH EYE TO INCREASING DAMASCUS PARTICIPATION. WE THINK ELECTRICAL ENERGY TRADE MISSION (JANUARY 79: EGYPT, IRAQ, QATAR) AND COMMUNICATIONS EQUIPMENT TRADE MISSION (APRIL 79: EGYPT, SAUDI ARABIA)
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MIGHT FIND INTERESTING MARKETS IN SYRIA.

3. WE ALSO REQUEST SCHEDULE OF IOGA TRADE MISSIONS TO MIDDLE EAST. AS USDOC KNOWS FROM NUMEROUS DAMASCUS CABLES, WE ARE MOST INTERESTED IN GETTING THE PROPOSED TEXAS IOGA. ALSO, WE HAVE A COMMUNICATION FROM THE MISSISSIPPI AGRICULTURAL AND INDUSTRIAL BOARD SUGGESTING THAT STATE PLANS A MIDDLE EAST TRADE MISSION (INCLUDING SYRIA) LED BY GOVERNOR FINCH IN APRIL, 1978. IS USDOC INFORMED AT MISSISSIPPI'S PLANS?
MURPHY

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Sent Date: 01-Dec-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
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Format: TEL
From: DAMASCUS
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ISecure: 1
Legacy Key: link1977/newtext/t197712106/aaaadlxs.tel
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Litigation History:
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